



InRuTou Partners Meeting

15th October 2015

[Hotel Bachledówka](#), Czerwienne-Bachledówka 353, Poland

Arrival of participants to conference venue ([Hotel Bachledówka](#), Czerwienne-Bachledówka 353, Poland)

- 13:00 *Lunch*
- 14:00 InRuTou Partners Meeting
- 16:00 *Coffee Break*
- 18:00 End of the meeting
- 19:00 *Joint dinner of InRuTou and KUP (Carpathian University of Civic Participation) Projects' Partners*



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*Organized with support from the European Commission
and the Citizens for Democracy Programme,
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International Conference Rural Tourism in Mountain Areas – Innovation & Civic Participation

16th October 2015

[Hotel Bachledówka](#), Czerwienne-Bachledówka 353, Poland

PROGRAMME

Languages: English and Polish; simultaneous translation will be provided.

- 9:00-9:30 Registration of participants. *Coffee*
- 9:30-09:45 Opening of the conference and welcome. Presentation of participants, conference programme and objectives
- 09:45-10:00 InRuTou – Innovation in Rural Tourism. Project Concept and Results
Christian Maurer, IMC University of Applied Sciences in Krams
- E-learning, Sharing Platform, on-line map and mobile application. InRuTou Digital Tools fostering rural tourism development
Francesco Fedele, SOPHIA Research & Innovation
- 10:00-10:15 KUP - Carpathian University of Civic Participation. Involving local communities in building their future
Monika Ochwat-Marcinkiewicz, Ekopsychology Association
- 10:15-11:00 InRuTou. Presentation of local tourism products developed in Italy, Romania, Ukraine and Poland
- 11:00-11:45 KUP. Presentation of tourism initiatives undertaken by local communities in Polish Carpathians
- 11:45-12:30 *Coffee Break. Presentations of local products and brands*

Thematic session 1: Innovation

Moderation: *Francesco Fedele, SOPHIA Research & Innovation*



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12:30-14:00 What is the role of tourism in diversification and advancement of economic activities in rural areas? To what extent the quality of tourism offer depends on the innovativeness of products? Is an ingenious idea or using technological novelties essential to achieving success?

*Aleksandra Biernacka, 'Growth Research Unit' Association
Natalia Figiel, PTTK Centre for Mountain Tourism in Krakow
Łukasz Lewicki, Vocational Training Centre in Przemyśl
Lena-Marie Lun, European Academy of Bozen/Bolzano (EURAC)
Carmen Martins, Bournemouth University*

Q&A

14:00-15:00 *Lunch*

Thematic session 2: Civic Participation

Moderation: Christian Baumgartner, IMC University of Applied Sciences in Krems

15:00-16:30 Is involvement of local community crucial to the success of creation and maintaining integrated tourism product? How to engage communities, awaken creativity and responsibility for local development? What tools of interpretation of local heritage may best support civic participation?

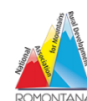
*Tamara Mitrofanenko, Interim Secretariat of the Carpathian Convention in Vienna
Tomasz Szczotka, Polish Ecological Club Branch in Krynica Zdrój
Katarzyna Śliwa-Martinez, 'Podkarpacie Country' Life Quality Cluster
Bernadetta Zawilińska, University of Economics in Krakow*

Q&A

16:30-17:30 Discussion on possible areas for cooperation and follow-up

Networking reception

19:00 *Dinner*



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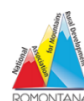


InRuTou & KUP Study Visit

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Languages: English and Polish; we will provide consecutive translation, if necessary.

- 8:30 Departure for study visit
- 10:00 Visiting “Flavours of Gorce Mountains” local tourism product area:
- Visiting hamlet of Studzionki in Ochotnica Górna, including private ethnographic museum
 - Meeting local leaders and local tourism developers, artists, craftsmen, sheperds, etc.
- 12:30 *Lunch*
- 14:00 Participation in Shepherds Autumn Festival (end of sheep grazing season) in Ochotnica Górna
- 16:00 *Dinner*
- 18.00 Departure of participants



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